

Preservation of biodiversity

ISEKI Group's business activities as well as agriculture, which uses agriculture equipment and services, exist thanks to benefits of ecosystem services.

[ISEKI Group's Biodiversity Guidelines]

Fundamental concept

ISEKI Group acknowledges the fact that it benefits from the blessings of nature (ecosystem services) that biodiversity produces, and therefore it has positioned preservation of biodiversity as a priority task of its environmental management. In cooperation with local communities and various stakeholders, the ISEKI Group will contribute to the realization of a sustainable society that coexists with nature by promoting business activities and offering products and services that are biodiversity-friendly as well as preservation of biodiversity and continued use of the blessings from biodiversity.

Specific initiatives

1. ISEKI Group will strive to preserve biodiversity by considering the impact on biodiversity at all stages of its business activities, and by reducing the harmful load discharged into the environment from all offices.
2. ISEKI Group will strive to preserve biodiversity by offering biodiversity-friendly agricultural machinery and facilities that are safe and easy-to-use, and by supporting sustainable agriculture and initiatives aimed at preserving rivers and other natural resources.
3. ISEKI Group will strive to develop and popularize technologies that will contribute to preservation of biodiversity by promoting technological development that learns from nature's blessings and traditions.
4. ISEKI Group will strive to share the awareness regarding biodiversity by establishing communication with various involved people including stakeholders and local communities and collaborate with them so as to make the initiatives for preserving biodiversity more effective.
5. ISEKI Group will strive to improve awareness regarding nurturing of biodiversity preservation by the society as a whole by implementing environmental education of its employees.

ISEKI Group's environmental and corporate risks

ISEKI Group has been working on reducing risks and developing equipment by grasping the impact of its business activities on biodiversity.

